

know. compare. choose.

612325 BCBSMRX

\$25

\$25

Register for your Blue Cross member account from any device

Your Blue Cross member account keeps your health care information securely in one place. Check your coverage, out-of-pocket balance, claims and more from your computer, smartphone or tablet.

HAVE YOUR BLUE CROSS OR BLUE CARE NETWORK ID CARD AVAILABLE — YOU CAN'T REGISTER WITHOUT IT.

(80840) 9100000000

Let's get started.

REGISTER IN ONE OF TWO WAYS:

Go to bcbsm.com/register.

- 1. Select Register Now.
- 2. Enter your first name, last name, enrollee ID and birth date.
- 3. Check that your information is entered correctly and select *Continue*.
- 4. Follow the instructions to verify your eligibility and identity.

Use our app.

- 1. Download the app on the App Store[®] or Google Play[™] (search for BCBSM).
- 2. Tap the 🔛 app icon.
- 3. Tap Register.
- 4. Use the app to snap a photo of your ID card. Your enrollee ID number will be entered for you.
- 5. Enter your birth date and tap Continue. Verify your eligibility and identity.

Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries.

Google Play and the Google Play logo are trademarks of Google LLC.

Register today: bcbsm.com/register

Get the app.



Search BCBSM.



Sign up for emails and text messages that tell you when your account has updated plan information.

CREATE YOUR PROFILE AND SET SECURITY.

- 1. Enter your log-in and contact information:
 - Username
 - Password
 - Phone number
 - Email address

2. Choose a security question from two pull-down menus, and enter the answer.

THAT'S IT. YOU'RE NOW REGISTERED.



THE 5 KEYS TO SECURITY

- **1. Think length.** Create a password with at least eight characters.
- Be creative. Include uppercase and lowercase letters, numbers and special characters (!, @, #, &). Consider passphrases (IL1kemYPl@n!). They're easier to remember but tough for someone else to guess.

Passwords

Strong: l@mBlue32! Weak: Abcd1234 🥂

- 3. Mix it up. Use different passwords for different accounts.
- 4. Keep to it yourself. Don't write down or share your passwords.
- 5. Use your options. Use a numeric PIN code or a fingerprint scanner to lock your screen.

Source: "Password management and mobile security," Pew Center Research, January 2016.



"Highest Member Satisfaction among Commercial Health Plans in Michigan"

Blue Cross Blue Shield of Michigan received the highest score in Michigan in the J.D. Power 2018 U.S. Member Health Plan Study of customers' satisfaction with their commercial health plan. Visit jdpower.com/awards.